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How start-up accelerators facilitate innovation

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How start-up accelerators facilitate innovation

HOW?

2

Realist review is a methodology (originated from CR) that explains how complicated programs work through clarifying context, mechanism, outcome (CMO) process.

Context

Contextual thinking clarifies "for whom" and "in what circumstances" a program starts to operate.

Mechanism

The cause and effect process related to the programs.

Outcome

Consequences caused by the action of different mechanisms in different contexts

DATA COLLECTION

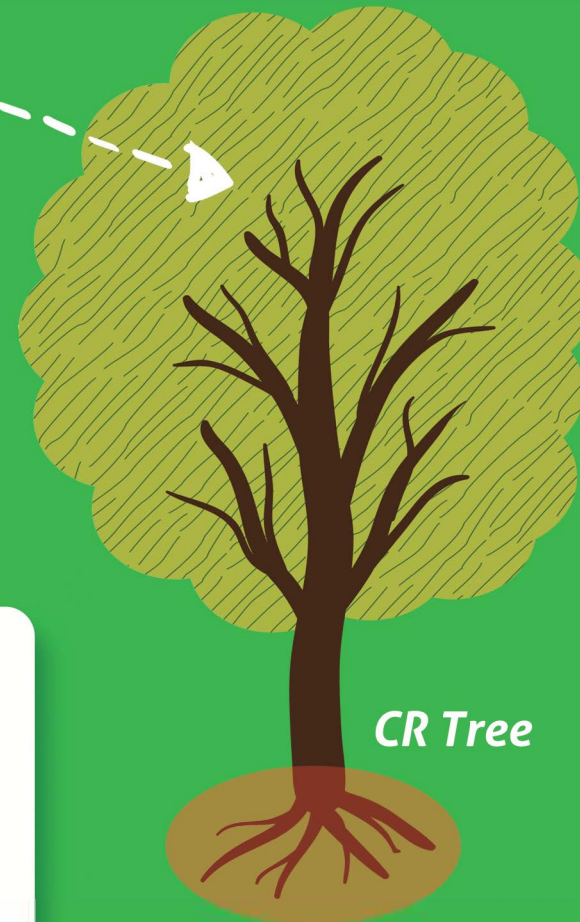
- 1 Review the 'realist review' literature into accelerator program
- 2 Interview accelerator experts to construct the CMO pattern
- 3 Interview start-up teams to verify the results

THERE WE GO!

HOW?

1

Critical realism (CR) is a philosophy that regards reality as layered and makes it distinctive from what we observe and experience in the real world



WHY?

- > Identifying the significance of entrepreneurial businesses in today's economy
- > Proposing systematic framework for accelerator programs
- > Discovering mechanisms facilitating innovative performance
- > Investigating accelerator's influence on start-ups' achievement
- > Working on a new and underdeveloped research area

WHAT?

Start-up Accelerator is a structured program that supports start-ups to transform their innovative ideas into commercial products and services.

DEMO DAY

COMMERCIALISATION

SUPPORT

SELECTION

A 3 to 6 months journey

LET'S START

BACKGROUND

COMMERCIALISATION

- > Receive investment
- > Make commercial products / services
- > Advertise
- > Bring to the market

DEMO DAY

- > Pitch business in front of investors
- > Get feedback from investors
- > Connect with investors

SUPPORT

- > Office support
- > Physical resources
- > Training / mentoring
- > Networking

SELECTION

- > Advertise to attract talents
- > Evaluate online applications
- > Ask teams for competition
- > Face-to-face interview
- > Select successful start-ups