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## The effect of family ownership on financing decisions of listed Vietnamese companies

Trang Tran  
*Edith Cowan University*

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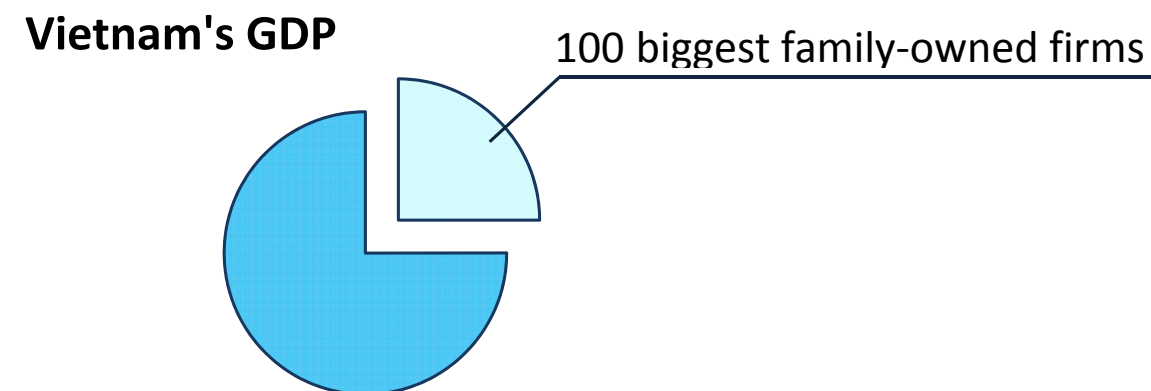
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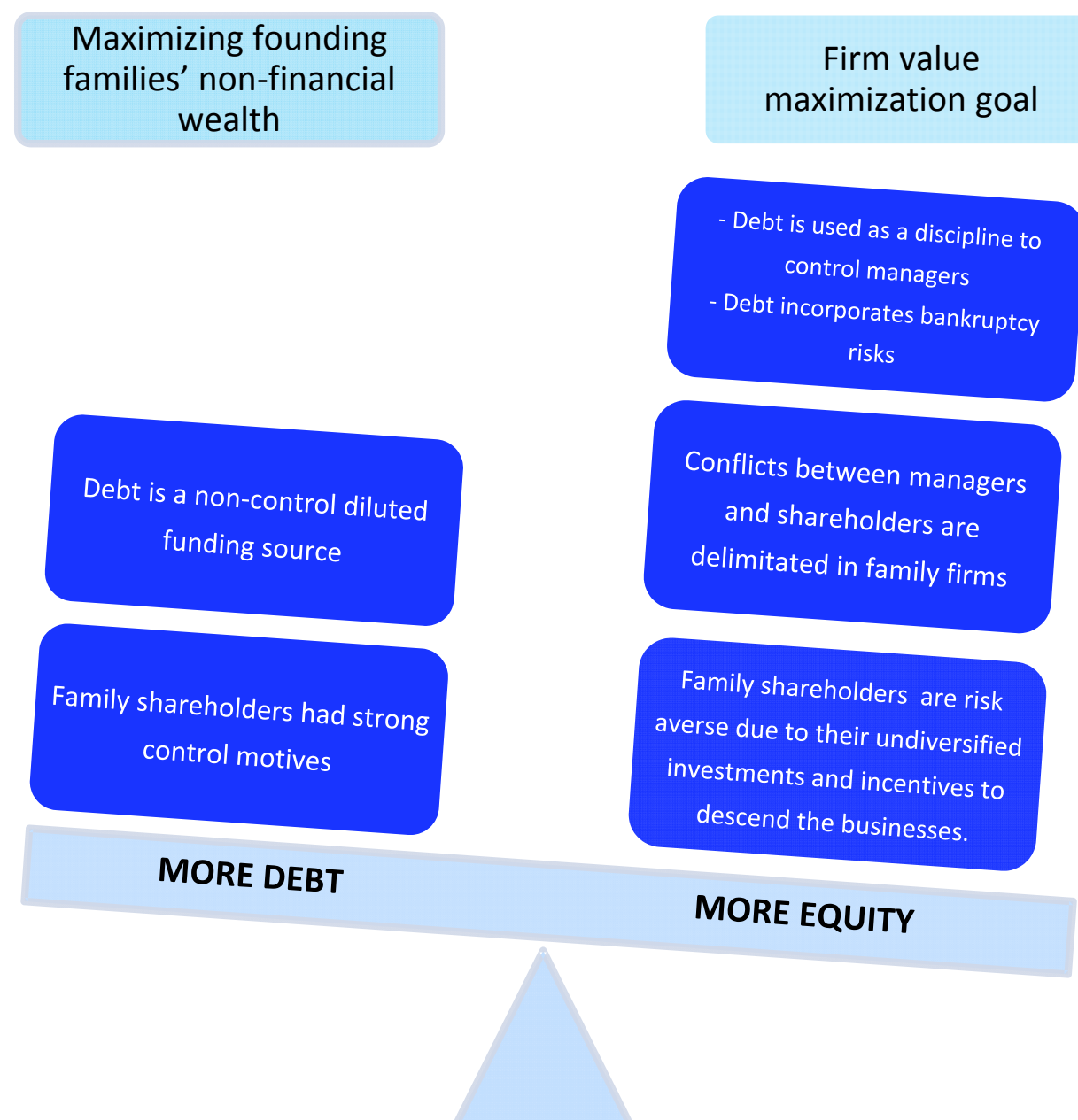
# THE EFFECT OF FAMILY OWNERSHIP ON FINANCING DECISIONS OF LISTED VIETNAMESE COMPANIES

Trang Tran - School of Business and Law – Edith Cowan University

## THE PROMINENCE OF FAMILY FIRMS IN VIETNAM



## WHAT THE RESEARCH SAID



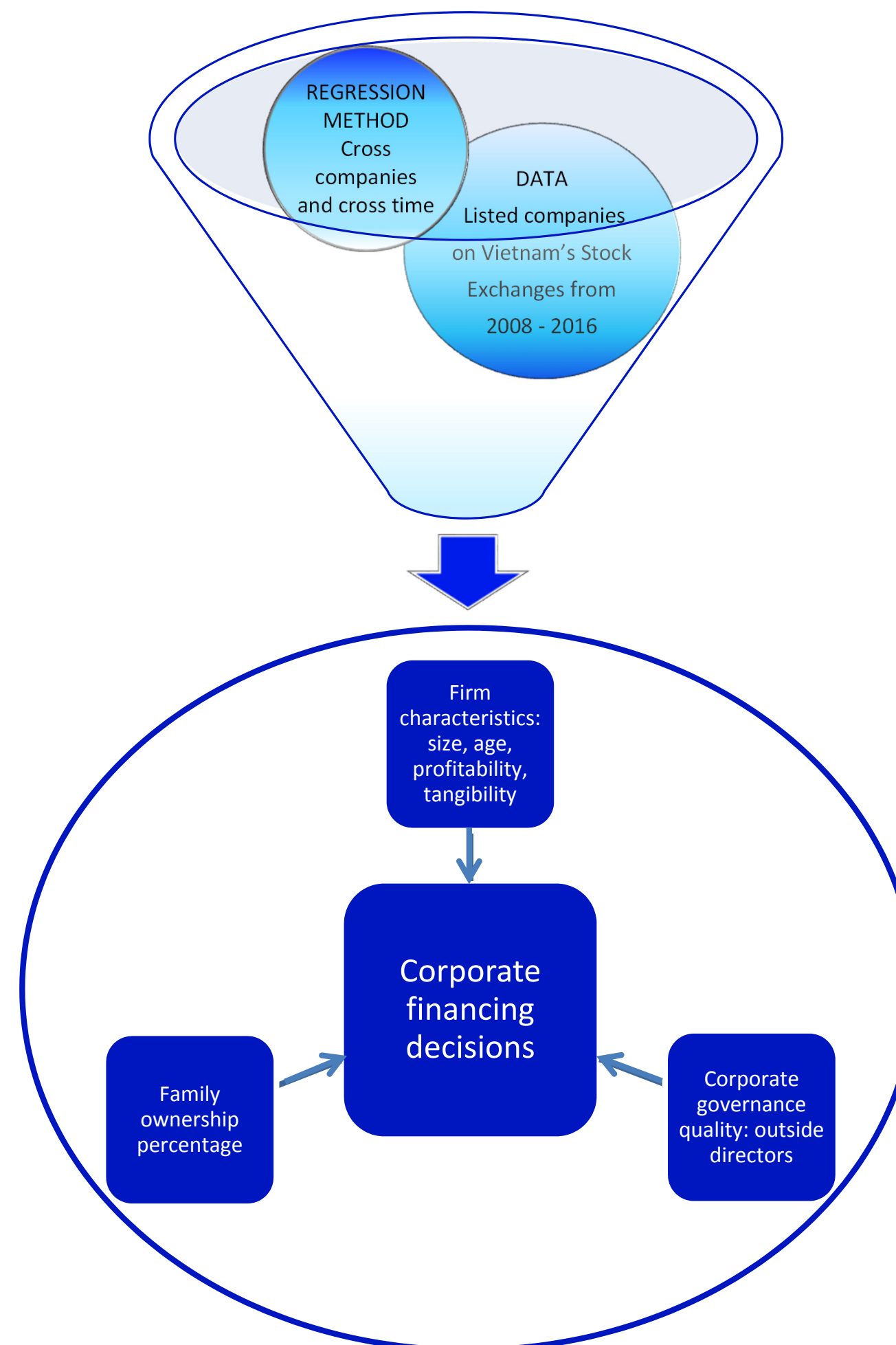
## LITERATURE GAP

- Researchers reported mixed results of family ownership effect on corporate funding decisions.
- Vietnam has been left neglected by scholars.



What are the effects of family ownership on financing decisions of listed Vietnam firms?

## METHODOLOGY



## RESEARCH SIGNIFICANCE

- **To Practitioners:** suggest effective financing strategies to family-owned companies' managers and help investors to understand more about family firms.
- **To Researchers:** The dataset of this research contributes to a more complete and up-to-date data about Vietnam where the unavailability of data is a big research constraint.
- **To the Government:** suggest the government to give more preferences to an important element of the economy, loosening their financial constraints.

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