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Diversity And Equity...Community Building Strategies In Public Libraries For Multicultural Communities

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This Other is posted at Research Online.
http://ro.ecu.edu.au/ecuworks2013/918
Why the Public Library For community building strategies? We use statistics, demographic data, and customer surveys to inform our strategies.

Outcomes:
- Re-invent Public Library
- Enhance Life Long Learning capacity.
- Adopt Education Facilitator Role
- Engage in cross-cultural awareness
- Community Building: Public Library & Multiculturalism
- Inadequate advertising on library services, programs and resources
- Lack of library in computer, English
- Lack of communication between user and library
- Relation to approach and display
- Language and job seeking skills
- Filling in forms for Centre Link, Medicare, jobs, schools and driving licence.
- Information and Communication: instantaneous from Global Networks
- iii. Filling in forms for Centre Link, Medicare, jobs, schools and driving licence.
- Discussion: library staff responses to administration of community surveys draw mixed responses, as shown in responses to the question: Our library has developed a community profile, which is used to provide services to our target group.
- The research investigated public library service delivery for Multicultural residents within the Perth Metropolitan Area. It examined the current level of public library access to Multicultural groups to identify the issues that affect the Multicultural community and the challenges faced by public libraries in providing library services to Multicultural clients. This research project involved the development of a questionnaire that was distributed to public libraries in the Perth Metropolitan Area. The questionnaire was designed to assess the level of public library access to Multicultural groups and to identify the challenges faced by public libraries in providing library services to Multicultural clients.

Methods:
- The Mixed-Methods strategy employed quantitative and qualitative techniques in the data collection about the public library environment.

Phase One: Quantitative data collection which identified the level of public library access to Multicultural clients in the Perth Metropolitan Area.
- Phase Two: Qualitative study conducted in selected public libraries to understand the challenges faced by public libraries in providing library services to Multicultural clients.

Why the Library Environment is essential?
- The library environment is more than just another public universal space. It is an environment that provides universal access to library service.

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d) Digital Technology transformed Information storage, dissemination, and information seeking processes
- Computer Technology: Changes traditional information seeking processes.
- Communication: Changes how information is shared.
- Information services: Changes the way information is accessed.
- Library Services: Changes the way library services are provided.
- Multicultural: Changes the way library services are used.
- Technology: Changes the way library services are accessed.
- Knowledge: Changes the way information is sought.

Multicultural Library Services
- A new strategy for library services in Multicultural communities.
- A new approach to library services in Multicultural communities.
- A new framework for library services in Multicultural communities.

6. Collaboration
- A new framework for library services in Multicultural communities.
- A new approach to library services in Multicultural communities.
- A new strategy for library services in Multicultural communities.

5. Public Library staff responses to the question: Our library has developed a community profile, which is used to provide services to our target group.

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4. Conduct Community profile
- A new strategy for library services in Multicultural communities.
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- A new framework for library services in Multicultural communities.

4. Funding Initiatives
- A new strategy for library services in Multicultural communities.
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- A new framework for library services in Multicultural communities.

3. No structural Library Staff Profiles in House Training, during normal work hours.
- Training in Digital Library: Digital Skills, Social Media, Internet, Social Networking.
- Library: Digital Skills, Social Media, Internet, Social Networking.
- Scholarships: Digital Skills, Social Media, Internet, Social Networking.
- Library: Digital Skills, Social Media, Internet, Social Networking.
- Training: Digital Library: Digital Skills, Social Media, Internet, Social Networking.
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2. Funding Initiatives
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1. Administration of Community Profile?
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