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How start-up accelerators facilitate innovation

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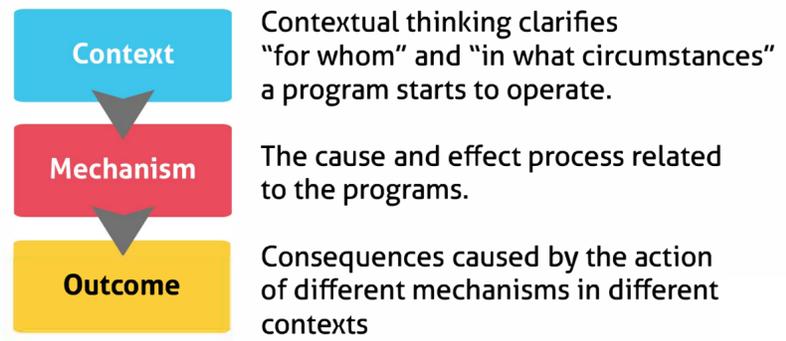
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How start-up accelerators facilitate innovation

HOW?

2

Realist review is a methodology (originated from CR) that explains how complicated programs work through clarifying context, mechanism, outcome (CMO) process.

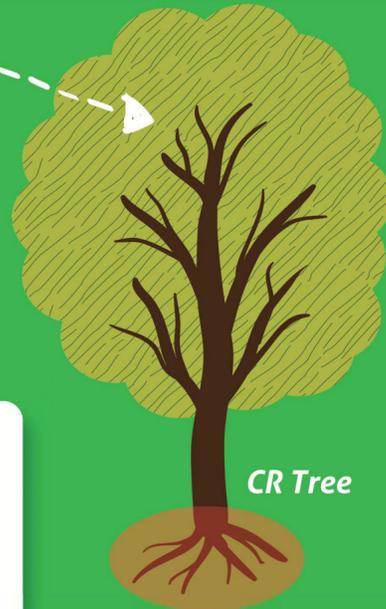


THERE WE GO!

EMPIRICAL
What is observed

ACTUAL
What is known but cannot always be observed

REAL
structures, mechanisms, and powers that are hidden and CR tries to discover



HOW?

1

Critical realism (CR) is a philosophy that regards reality as layered and makes it distinctive from what we observe and experience in the real world

DATA COLLECTION

- 1 Review the 'realist review' literature into accelerator program
- 2 Interview accelerator experts to construct the CMO pattern
- 3 Interview start-up teams to verify the results

3

DEMO DAY

COMMERCIALISATION

4

WHY?

- > Identifying the significance of entrepreneurial businesses in today's economy
- > Proposing systematic framework for accelerator programs
- > Discovering mechanisms facilitating innovative performance
- > Investigating accelerator's influence on start-ups' achievement
- > Working on a new and underdeveloped research area

BACKGROUND

4

COMMERCIALISATION

- > Receive investment
- > Make commercial products / services
- > Advertise
- > Bring to the market

3

DEMO DAY

- > Pitch business in front of investors
- > Get feedback from investors
- > Connect with investors

2

SUPPORT

- > Office support
- > Physical resources
- > Training / mentoring
- > Networking

1

SELECTION

- > Advertise to attract talents
- > Evaluate online applications
- > Ask teams for competition
- > Face-to-face interview
- > Select successful start-ups

WHAT?

Start-up Accelerator is a structured program that supports start-ups to transform their innovative ideas into commercial products and services.

A 3 to 6 months journey
LET'S START